



# BUICK

Exceptional by design

## The official hole in one program



Premium signage to increase dealership visibility and traffic



2' X 3' personalized main prize sign



2' arrow sign

Automatic billing to Open Parts (BARS)

Automatic submission for GM iMR

Matching funds



GPS Watch, Laser Rangefinder and Game Analysis App



\$1,000 Credit to Revo sunglasses



\$750 To shop TrueLinkswear

2' X 3' bonus prize signs  
Prizes and signage subject to change



11" x 17" Vehicle Cling  
Can Stick To Any Surface  
With Every Event You Sponsor

Your sponsorship packages include:

- Hole in one prize insurance
- Coverage by fully insured A+ rated carrier
- Golfer appreciation cards with savings for every golfer
- Premium bonus prizes for every additional par 3
- Dealership branded on-course signage
- 24/7 Customer service



800.822.2257 • info@hio.com



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## Golfer Appreciation Cards

Buick and American Hole 'n One are pleased to announce this years Golf Programs. As Buick's preferred turnkey partner, we are always striving to help our dealers find ways to get the most out of their hole in one sponsorships.

The Buick Hole in One Program will include "Golfer Appreciation Cards".

The program incentivizes each participant at the event to register to receive a valuable spend with quality brands, courtesy of your hole in one sponsorship. Cards are handed out at registration for each player to scan the QR Code to redeem these exclusive offers to premium golf and lifestyle brands. All this is fully funded, and at no cost to you.



**GOLFER APPRECIATION CARDS**  
Courtesy of Today's Hole In One Sponsor

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**BRIDGESTONE  
GOLF**

**RECEIVE  
20% OFF**

**YOUR CHOICE OF  
GOLF BALLS**

WHEN YOU SPEND  
\$100 OR MORE.

**revo** THE BEST LENS  
ON EARTH

Save **50%**  
on REVO  
Sunglasses



**TRUE**

**20% OFF**

Modern golf footwear & apparel



Available for US Events Only