

# COLLEGE FOOTBALL PLAYOFF

## 12 TEAM PREDICTOR

Generate Excitement, Build Brand Awareness & Gain Additional Revenue

- Custom Branded Online Game
- Invite Customers To Submit Their Top 12 Picks
- Collect Key Consumer Data



### PRIZE PACKAGE A

Up to 1,000 entries  
 Predict All 12 Teams & Win \$1,000  
 Predict All 12 In Order & Win \$10,000  
 Predict All 12 In Order + Champion & Win \$20,000  
 Total Cost \$950

### PRIZE PACKAGE B

Up to 1,000 entries  
 Predict All 12 Teams & Win \$2,500  
 Predict All 12 In Order & Win \$25,000  
 Predict All 12 In Order + Champion & Win \$50,000  
 Total Cost \$1,850

*\*Ask about additional entries and other prize values. Does not include Bonding for NY, FL or RI.*



# 2025

NATIONAL CHAMPIONSHIP  
 JANUARY 20 | ATLANTA

### PACKAGE INCLUDES:

- Prize Insurance
- Customized Online Game
- 2' x 5' Personalized Banner w/Stand
- Rules & Regulations



Call The CFP Promotions Team  
**800.822.2257 Ext 5**

*\* All promotions are fully insured by Everest National Insurance Company, rated A+ XV by AM Best.*